

BOSTON COLLEGE ALUMNI CLUB OF CAPE COD

Golf Tournament Sponsorship Levels

Contact Bob Connor at cfo.capecod@gmail.com or Joe Capalbo at joecapjr@comcast.net for more information

TITLE SPONSOR \$2,500

- The Title Sponsor presents the golf tournament and will have their name and logo on all promotional materials.
- The Sponsors Name be on the BC Club of Cape Cod Website for the entire year – Exposure to 2,800 alumni on Cape Cod.
- They also receive recognition throughout the tournament, luncheon, and awards ceremony.
- Includes one foursome

GOLD SPONSOR \$1,000

- Company logo and link on website and tournament banners.
- Recognition at the tournament, dinner, and awards ceremony.
- Includes four vests.

LUNCH SPONSOR \$500

- Special signage and recognition at the luncheon and awards ceremony.
- Includes two vests.

TEE/HOLE SPONSORS \$75

- This is the most accessible sponsorship level.

Benefits a Golf Tournament Sponsorship Provides

- The 100 golfers could potentially be new customers.
- Sponsors can have a tent or table onsite where they can educate people about their business and generate leads. Businesses are always looking for ways to reach new customers, and a relaxed environment like a charity golf tournament is attractive.
- Increased exposure in the community.
- Tax deductions
- Opportunities for team building and employee development.